

Analyn Delos Santos

Multidisciplinary Product Designer

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UX/UI Designer, iQ360

Dec 2019 – Present | Honolulu, HI

- Led UX/UI design for 12 websites for various B2B and B2C companies ranging from real estate, financial firms, and education
- Developed a streamlined website process across cross-functional teams to improve company operations and reduce costs
- Published thought leadership articles advocating for best practices in user experience design
- Assisted our small but mighty creative team whenever needed in graphic design, print design, video editing, and animation

Associate UX Designer, Anthology Marketing Group

Jun 2017 – Nov 2019 | Honolulu, HI

- Led UX/UI design for 3 websites, and assisted with various digital design needs at Hawaii's largest agency
- Collaborated with research department, project managers, and engineers to create engaging and high-impact digital experiences for Fortune 500 and local companies
- Created site maps, wireframes, low- and high-fidelity mockups, and assisted with front end development

Designer (Project-Basis), Washington Place Museum

Aug 2017 – May 2018 | Honolulu, HI

- Led project with Hawaii's First Lady to design a new digital experience for the Washington Place Museum featuring Augmented Reality through a mobile-first experience and website

Graphic Design Assistant, University of Pennsylvania

May 2014 – May 2015 | Philadelphia, PA

- Designed across various disciplines and media formats, including experiential events, marketing communications, illustrations, and infographics

Education

BAS. Creative Media, Interface Design

U. of Hawai'i, West Oahu
Jan 2017 – May 2018
Transferred from U. of Penn.

Skills

Information Architecture

User Research

Wireframing Prototyping

Visual Design

Interaction Design

Adobe XD / Sketch / Invision /
etc. (or similar tools)

Accessible Design (WCAG)

HTML & CSS

Data Viz

Animation/Video Editing

Photography